

Dr Matt Sinclair

Lecturer in Industrial & Product Design

Dr. Matt Sinclair
Lecturer
Loughborough Design
School
Loughborough University
Leicestershire LE11 3TU
Tel. +44 (0)1509 226957
m.sinclair@lboro.ac.uk

Education

07/2007 - 06/2012
Loughborough University
PhD
09/1993 - 06/1995
Royal College of Art
MDes
Industrial Design
Engineering
09/1998 - 06/1991
Loughborough University
BA(Hons)
Design and Technology

Memberships

11/2016 - present
Member of the Arts and
Humanities Research
Council (AHRC) Peer
Review College
06/2016 - present
Fellow of the Royal Society
for the encouragement of
Arts, Manufactures and
Commerce (FRSA)
06/2015 - present
Fellow of the Higher
Education Academy
(FHEA)

Profile

I am an early career academic, having joined Loughborough Design School as a lecturer at the end of 2012. My research investigates how digital fabrication technologies enable the increasing involvement of the consumer in the design and manufacture of their own products, and the future scenarios which result from the re-imagining of definitions of designer, brand, manufacturer and user. This, together with my teaching, is grounded in an understanding of professional practice established through more than 20 years experience as an industrial designer, design manager and creative director.

Research Projects

Principle Investigator
Selective Heat Sintering for Consumer
Design Prototypes (EPSRC). Awarded
Equipment Grant for purchase of
BluePrinter M2.
Co-Investigator
Business as Unusual - Consumer
Interventions in re-Distributed
Manufacturing (EPSRC)
Co-Investigator
Breaking the Mould - Creative
Opportunities for Free-form Concrete
Printing (EPSRC)

Academic Consultation

09/2014 - present
Member of the British Industrial
Design (BIDA) Industrial Design
Education and Industry Special
Interest Group
04/2011
External Advisor to Re-Approval of
MA Product Design Course,
Birmingham Institute of Art & Design
06/1997 - 08/2010
Professional Advisor to MA Thesis
Program, Helsingin Taideteollinen
Korkeakoulu (Aalto University),
Finland

PhD Supervision

Adams, L. 'The Future of Industrial
Design in a Post-Industrial Economy - A
UK Perspective'
Carelli, A. 'Privacy Issues of Sensing
Technologies in the Mobile User
Experience Domain'
Kraszewski, D. 'Methods for the
Exploration of Product Meaning in
Design-driven Innovation'
Pyatt, C. 'The Effect of Product
Personalisation on Compliance in
Wearable Medical Devices'
Yavari, H. 'Consumer Design Toolkits for
3D Printing - An Experience Design
Approach'

Artistic Collaborations

Clare Goddard - Can You Eat Lonely?
(2015) Sofia Paper Art Fest
Ilona Gaynor - Everything Ends in Chaos
(2014) Artefact Festival, Leuven
Clare Goddard - Paper Vessels (2013-14)
3DPrintShow, London, New York, Paris
Ilona Gaynor - Paper Moon (2013)
V2 Institute of Unstable Media, Rotterdam

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06/2015 - present
Fellow of the Higher
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Speaker Engagements

Design and Personalisation Symposium
2014, Nottingham, Keynote Speaker

Design Research Society 2014, Umeå
Session Chair, 'Design Case Studies'

PD-I 2013, London
Invited Speaker

PD-I 2012, London
Session Chair, 'Game Changing Tools
and Processes'

Dutch Design Week 2012, Eindhoven
Invited Speaker

Time Compression Technologies 2012,
Birmingham, Invited Speaker

Open Hardware Conference 2011,
New York, Invited Speaker

Nokia Foresight Seminar 2009,
Helsinki, Invited Speaker

Teaching

Lecturer
Loughborough Design School
09/2012 - present

Visiting Tutor
Tecnológico de Monterrey, Mexico
07/2014 - Present

Visiting Tutor
Umeå Institute of Design, Sweden
01/2013 - Present

Visiting Tutor
Birmingham Institute of Art & Design
06/2010 - 09/2012

Visiting Tutor
Central St. Martins
01/2010 - 03/2010

Visiting Tutor
Royal College of Art
02/2000 - 06/2005

Industry Employment

Founder & Creative Director
Matt Sinclair Design
01/2003 - present
Specialising in the design of consumer
and professional electronics, under-
taking strategic concepting and brand
positioning for established and new-to-
market companies. Responsible for the
management and lead design of all
projects, concentrating on integration of
design concepts with engineering
criteria through to final tooling. Clients
include Benefon, EADS, Nokia, NordicID,
Siemens and Ulysse Nardin.

Category Design Manager
Nokia Finland
04/2001 - 11/2003
Managed the design and branding
activities of all Sports category product
programs. Responsible for the design
language of the category as well as the
evolution of that language. Developed a
long-term vision for the category,
including management of a €200 000
budget to run future concepting
programs which pioneered the use of
lead-user co-design within Nokia,
resulting in three spin-off product
programs.

Senior Industrial Designer
Nokia Mobile Phones UK Ltd
03/1999 - 03/2001
Acted as lead designer and managed
design teams on a number of product
programs including the Nokia 7210

Industrial Designer
Nokia Mobile Phones UK Ltd
09/1995 - 02/1999
Worked on concepts and product
programs for the Japanese market,
including co-ordination of a 14-month
ethnographic study of youth trends.